

Practical is beautiful

www.orthexgroup.com

ORTHEX GROUP

Practical is beautiful

Orthex Group is a leading Nordic producer of household products with over 100 years of experience. We are proud to offer a broad assortment of products that are high quality, safe and functional. Our brands are strong, well-known and actively marketed. Over 90% of all products are manufactured in Sweden and Finland in our own factories.

> NORDIC DESIGN & QUALITY





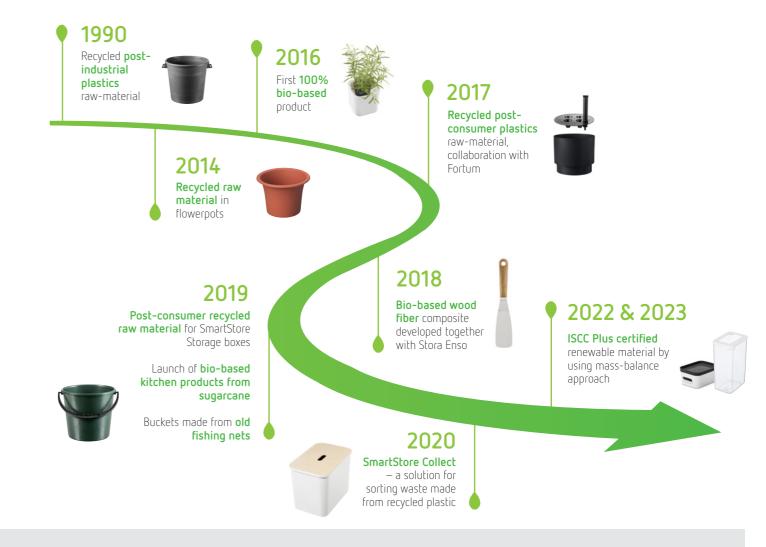


Long-lasting products Local production Frequent use of recycled and bio-

Frequent use of Target: towards recycled and biobased materials in our production by 2030 Local Sales organisal
 Factories
 Warehouses

SUSTAINABLE SOLUTIONS

The main building block of our approach to sustainability are our products, sustainable raw materials, and our carbon neutrality target. Orthex's high-quality, safe, and durable products are made with care and timeless design. They are made for long-term use and are recyclable in all our markets. We are actively increasing the share of renewable and recycled raw materials in our products. We continuously strive to reduce the carbon footprint of our products and operations and are aiming towards carbon neutrality in our operations by 2030. With these priorities, our goal is to be an industry forerunner in sustainability.



SHOWING THE WAY IN SUSTAINABILITY

Orthex Group's reputation for sustainability is a vital business asset that depends on the commitment of all our people to act in accordance with our ambitious sustainability strategy. Every day through our actions, each of us is responsible for making our strategy come to life through sound judgement and firm business decisions. We have made a commitment to show the way in sustainability in our industry and we are actively supporting the UN sustainability goals.

Orthex Group is always committed to conduct business in a sustainable and responsible manner and we are happy to help our partners and consumers to do the same through working with Orthex and by selecting Orthex Group products. Orthex's sustainability report, which details Orthex's sustainability targets, achievements and efforts, is published annually. You can find it on our web site at www.orthexgroup.com

Alexander Rosenlew

Alexander Rosenlew CEO



Photo copyright WWF

orthex[™]

MAKING EVERYDAY LIFE MORE GREEN

We are proud to present our practical and beautiful Orthex Plant Care range, with all flower pots and balcony boxes made of recycled plastic.

Orthex Group combines classical and modern design with functional features and benefits. Our pots and balcony boxes are made in neutral colors that give center stage to what is grown inside them.

Our assortment builds on four key cornerstones:

- Recycled raw materials
- Functional products
- Classic design with a modern twist
- Manufacturing in the Nordics

Plastic as material is excellent for Plant Care. It's durable, lasts for a long time and it can stay outside all year round. Plastic has an excellent moisture retention capacity; it is light and even big pots are easy to move.

We believe everyone can be a gardener and grow beautiful flowers, herbs and vegetables. All that is required is a bit of effort and practical products that enable plants to thrive even in challenging conditions. With our beautiful pots you can make you home garden thrive!









l'm made from recycled plastic :-)

Made by Orthex™

orthex[™]

A GREEN HOME IN AN EASY WAY

- Orthex indoor products

A green indoor oasis is easy to achieve. The key success factor is functional plant care products that ensure optimal growth conditions day in and day out.

When it comes to product design, we provide solutions for both modern and more traditional interiors. Everyone can find their own favorites that fit with the rest of the furnishing.



Award-winning Scandinavian design by acclaimed designers







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orthex™ EDEN The Orthex Eden range was consistent with professional garden

The Orthex Eden range was created in partnership with professional gardeners. The modern and functional range won the esteemed Red Dot Product Design Award in 2012.

This practical container pot has a self-watering system. Self-watering system gives the plants a steady supply of water and makes them thrive and bloom. The pots are available in a classic white color.



Eden pot with self-watering 16 cm 16x16x17 cm 53710

Eden pot with self-watering 20 cm 20x20x21 cm 54110 O



Eden pot with self-watering 24 cm 24x24x25 cm 54310



from recycled

olastic :-



Self-watering is easy!

- Easy to water correctly the measuring stick is like an oil dipstick, indicating when water is needed.
- 2. The plant absorbs exactly the right amount of water from the container.
- 3. The spacious water container means less frequent watering.

EDEN HERB POT

This herbal pot makes your herbs thrive and taste even better. No planting is required - the herb can be placed in its original plastic pot directly in the Eden herbal pot.



Eden herb pot set in gift pack 39x14,5x14,5 cm 698500



Eden herb pot with self-watering 12 cm 12x12x12 cm 53510



Install the hydro felt mat. The mat ensures the herb gets the right amount of water.



Pots with a self-watering system make plant care easier



orthex™ PAULINA

The Orthex Paulina pot is a modern classic with an easy self-watering system. This is the perfect product for your indoor plants, but just as ideal for home gardening at your balcony or terrace.

You can choose the best option for your furnishing from three colors: stylish black, classic white or concrete grey or you can mix them freely to get a nice and lively look at your home.

Self-watering system in Paulina pots is easy to use, and it gives the plants a steady supply of water making them thrive and bloom. Clear dipstick shows when it is time to refill water - no risk of overwatering.

- Several sizes: 14-40 cm
- All pots have self-watering inserts
- Available in three different colors: black, concrete grey and white





The measuring stick shows when it's time to top up the water



 Paulina pot with

 self-watering
 14 cm

 14x14x12 cm
 480010
 480767
 48065

 O
 O
 O
 O



 Paulina pot with

 self-watering
 17 cm

 17x17x14 cm
 48110
 481767
 48165

 O
 O
 ●







 Paulina pot with

 self-watering
 20 cm

 20x20x17 cm
 48210

 48210
 482767

 ●
 ●

 Paulina pot with

 self-watering 25 cm

 25x25x21 cm

 48310
 483767
 48365

 ○
 ●
 ●





Paulina pot with self-watering 30 cm 30x30x30 cm













orthex™ BALCONY BOX

Window boxes with a self-watering system and a generous water magazine mean you don't have to water as often.

Punched markings make it easy to make drainage holes to stop water collecting at the bottom.



Orthex window box with inset 55 cm 55x18x17 cm 47410 474655



 Orthex window box

 with inset 75 cm

 75x18x17 cm

 47310
 473655

 ○
 ●





BRACKETS

Mount your balcony or window boxes safely with our steel brackets. The brackets can be adjusted to the width of the railing and they are available in extra strong material for heavy boxes.

11



Brackets for window box, max 20 kg 17x23x2 cm 2640090 2640010 ● Brackets for window box, max 30 kg 21x28x3 cm 2972090 2972070 ● 0



PAMELA

Orthex Pamela pot is a traditional flowerpot which is simple and easy to like. The pot comes with a saucer that protects the surface from moisture. The pots are available in a classic white color in three different sizes.







Pamela pot with saucer 11,5 cm 12x12x10 cm

46312

Pamela pot with saucer 14 cm 14x14x12 cm

46412

Pamela pot with saucer 17 cm

17x17x13 cm 46512



orthex[™] EPOQUE

Our spacious and rustic Epoque pots are perfect for all home gardeners. The pots can easily be complemented with self-watering inserts, ensuring an even flow of water and better growth.

The Epoque range also includes window boxes with self-watering inserts, with a generous water and soil magazine.



Epoque pot Ø 24 cm 27x27x21 cm 2809790



Epoque pot Ø 29 cm 32x32x24 cm 2810790



Window box with self-watering system. The water-gauge shows when it's time to top up the water – no risk of over-watering



Epoque pot Ø 35 cm 39x39x30 cm 2811790



Epoque pot Ø 44 cm 47x47x37 cm 2812790





Epoque window box with insert 60 cm 60x23x19 cm 2843790

Epoque window box with insert 80 cm 80x23x19 cm 2844790



l'm made from recycled plastic :-)

Epoque window box with insert 100 cm 100x23x19 cm

2845790

orthex[™] **BOTANICA**

Our Botanica range of pots, saucers and window boxes has a natural look and feel that blends perfectly into your home, terrace or garden. The range is available in two classical colors; black and terracotta.

The Botanica ranges offers the many benefits of plastic: easy to move, long-time moisture retention and the ability to be used outdoors even in the winter.



The Botanica pot has a broad top rim which makes it easy to move.





Botanica pot 30 cm 30x30x22 cm 2911790 2911785

Botanica pot 40 cm 40x40x29 cm 2913790 2913785 \bigcap





Botanica saucer 26 cm 26x26x3 cm 2918790 2918785

34x34x4 cm 2920790 2920785 \bigcirc

38x38x5 cm









Botanica window box 60 cm 59x20x17 cm 2924791 2924790 \bigcirc



Botanica window box 80 cm 80x20x17 cm 2925791 2925790 \bigcirc



Botanica saucer 38 cm 2921790 2921785 \bigcirc

Botanica saucer 51 cm 51x51x6 cm 2923790 2923785 \bigcirc



orthex[™] CULTIVATE

Your plants need water, light and nourishment to grow and flourish. As the plants grow they need more room for their roots, and re-potting helps them to thrive and grow big.

With our Culticate pots and saucers you ensure your plants have optimal growing conditions. The whole range is available in black and white.







Cultivate pot 12 cm 12x12x12 cm 2534790 2534015 \bigcirc



Cultivate pot 14 cm 14x14x13 cm 2535790 2535015 \bigcirc



Cultivate pot 21 cm 21x21x17 cm 2538790 2538015 \bigcirc



Cultivate pot 24 cm 24x24x20 cm 2539790 2539015 \bigcirc



Cultivate pot 16 cm 16x16x14 cm 2536790 2536015 \bigcirc



Cultivate pot 27 cm 27x27x23 cm 2540790 2540015 \bigcirc



Cultivate pot 18 cm 18x18x16 cm 2537790 2537015 \bigcirc



Cultivate pot 30 cm 30x30x26 cm 2541790 2541015 \bigcirc



Cultivate saucer 12 cm 12x12x2 cm 2524790 2524015 \bigcirc



Cultivate saucer 14 cm 14x14x2 cm 2525790 2525015 \bigcirc





Cultivate saucer 21 cm 21x21x4 cm 2528790 2528015

24 cm

Cultivat	e saucer .
24x24x4	CM
2529790	2529015

20





Cultivate saucer 18 cm 18x18x3 cm 2527790 2527015 \bigcirc



Cultivate saucer 28 cm 28x28x5 cm 2530790 2530015



Cultivate saucer 35 cm 35x35x6 cm 2531790 2531015 \bigcirc

orthex[™] WATERING

Watering your plants is easy and fun with Orthex watering cans. Many plants also need to be showered with lukewarm water, especially during the winter. This is easy to do with our sprayers that come in many bright colors.



A grave vase is a sensible choice for the cemetery. This durable vase keeps your flowers beautiful and in their place for a long time.





Chaplin sprayer 0,5 L 11x11x21 cm 2659070 2659922 2659966



Splash watering can 5 L 46x15x28 cm 4003529



Splash watering can 2,5 L 39x12x22 cm 4033111 4033166

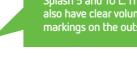


Splash watering can 10 L

63x19x35 cm

4010529

A spout is included with Splash 5 and 10 L. They also have clear volume markings on the outside.





9x8x5 cm

4001090

Splash spout for watering 10 L 12x11x6 cm 4002090 ●

Splash spout for watering 5 L

22

BIRD FEEDERS



Birdie tallow ball feeder 20x20x28 cm 9322030 9322790



 Kåtan birdfeeder 2 L

 27x27x24 cm

 9325440
 9325790



Birdie birdfeeder 4 L 29x29x24 cm 9323030 9323790



Can hang from a hook in a tree or be mounted on a stick. Designed to stop larger birds, squirrels and cats from paying a visit.

CHECK OUT ALSO OUR OTHER CATALOGUES.





Smart solutions for modern living

Smarter everyday cooking

Practical is beautiful

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Orthex at your service

Orthex Group is the leading Nordic designer, manufacturer and marketer of household products. We have a mission to make everyday life a little easier and more enjoyable. Our well-known brands are Orthex[™], SmartStore[™] and GastroMax[™]

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